

## Corporate Profile

Established in 1996, City Super Group opened its first store in Times Square, in the prestigious Causeway Bay shopping hub with the mission of creating Hong Kong's first-of-its-kind **“Mega Lifestyle Specialty Store”** concept. Throughout the years, the Group continues to offer a premium selection of products from around the world for busy urban professionals who pursue a premium quality of life.



Integral to the **city'super** concept is a sharing of our passion for food and living well. To this end, the Group is committed to providing discerning customers with a diverse range of merchandise categories which encompasses not only food and beverages, but also wine and lifestyle products.

Targeted at diverse customer segments, the Group currently operates 20 Hong Kong stores, 6 Shanghai stores and 7 stores in Taiwan across the three store brands, namely, **city'super**, **LOG-ON** and **cookedDeli**.